

For Immediate Release



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40th ACLI Capital Challenge Slated for Thursday, May 12

Hundreds of Prominent Runners and Walkers Expected

The 40th ACLI Capital Challenge will take place at 8:00 a.m. on Thursday, May 12, 2022 on the traditional legitimate apolitical course. "Even in the face of rising inflation, we have resisted increasing the distance - it will remain 3 miles," said Director Jeff Darman.

As usual a large PAC of Senators and Representatives will take part in the traditional invitational team battle between the Legislative, Executive and Judicial Branches and the media in Washington D.C.'s Anacostia Park.

Since its inception in 1981, before there was fake news, the race has played host to three U.S. Vice Presidents, several Presidential candidates, scores of congressional committee Chairs, Majority and Minority leaders of the Senate, three Supreme Court Justices, Cabinet Members and many members of the media.

Competition is limited to teams led by Senators, Representatives, Cabinet or Sub-Cabinet appointees, Agency Heads, Federal Judges, or TV, radio, print and web journalists. (Team captains must actually complete the course for their team to count.)

All entry fees and an additional donation from the race sponsors will be given to Junior Achievement USA to give young people the knowledge and skills they need to make positive choices, plan for their future, and achieve economic success. Junior Achievement programs serve more than 2.5 million students in all 50 states, providing relevant hands-on experiences that provide vital information related to financial education, work readiness and entrepreneurship.

"We are delighted that this year's race will once again benefit Junior Achievement and its financial education initiatives for students across the nation," said Susan K. Neely, President and CEO of the American Council of Life Insurers. "Financial education can open doors and help close the racial wealth gap. ACLI strongly supports Junior Achievement's mission to prepare young people to succeed in today's global economy."

Keira D'Amato, who in January broke the American marathon record with a time of 2:19:12, will be the celebrity runner. The former American University All-American is also the American ten-mile record holder. She will be the official whistle blower and after starting the race will jump in at the back and run with the pack.

The American Council of Life Insurers, the race title sponsor, is the leading trade association driving public policy and advocacy on behalf of the life insurance industry. 90 million American families rely on the life insurance industry for financial protection and retirement security. ACLI's member companies are dedicated to protecting consumers' financial wellbeing through life insurance, annuities, retirement plans, long-term care insurance, disability income insurance, reinsurance, and dental, vision and other supplemental benefits. ACLI's 280 member companies represent 94 percent of industry assets in the United States.

"The race combines fitness and bipartisanship in the shadow of the Capitol, as many physically fit Washington luminaries set an excellent example on race day year after year," said Director Jeff Darman.

The event is designed to highlight the fitness of many of the Capital's busiest leaders and tries to answer the question: which branch of the government is the fittest? Supporting sponsors are Akin Gump, Allianz, Athene, Boston Mutual, Brighthouse Financial, Canada Life, Equitable, Guardian, Hannover Life Reassurance Company of America, Invariant, Jackson National, John Hancock, MetLife, New York Life, Northwestern Mutual, Ohio National, OneAmerica, Pacific Life, Primerica, Principal

Financial Group, Protective Life, Prudential, Resolution Life, RGA, Sammons Financial, TIAA, Transamerica, USAA, and media sponsor CQ/Roll Call.

The ACLI Capital Challenge not only recognizes the swiftest participants with awards for the Fastest Senator, Representative (Mike Synar Award), Independent Agency Head, Sub-Cabinet Appointee, Federal Judge and journalist in male and female categories, but also rewards Teams with the Best Name and the Worst Name (James B. Kenin Award). There are also team awards for the Senate, House, Executive Branch, Judicial and Media (both Electronic and print/web categories).

Qualified teams may obtain entry forms and information from Jeff Darman, Director ACLI Capital Challenge, 110 E. State Street, Ste 15, Kennett Square, PA 19348, 610.925.1976. Entries are also available at www.capitalchallenge.com. Entries close April 18.

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